

## Sample Report for Sample Site Assessment Report

## Site Score: 79.5

Bonus questions on rail service and proximity to port can push a score above 100.

**Site Description:** Sample Site - The site description is the place to write an overview of the site. The site description could include location, transportation connections, utility services, adjacent land uses, and other features. We recommend filling this space with information that makes readers familiar with your site.

Site Strengths: Interstate access, highway access, great location

Site Weaknesses: Topography, distance to markets, lot size

## **Category Scores:**

**Utilities: 36.5** out of a possible **47** points

Transportation: 12 out of a possible 23 points
Site Characteristics: 30 out of possible 36 points





## What does the score mean?

The higher the score, the greater the development potential. Creative Site Assessment scores sites in three categories - utilities, transportation, and site characteristics. Sites with infrastructure onsite score higher than sites where infrastructure must be extended. Sites closer to transportation access score higher. In the site characteristics category, sites with fewer development impediments score higher. The overall score combines these three assessments.

**Utilities:** Score Range 7.5 - 47. Score based on water, wastewater, electric, natural gas, and telecommunications infrastructure.

**Transportation**: Score Range 1 - 23. Score based on travel time and distance to interstate/highway, airport, rail, and intermodal facility.

**Site Characteristics:** Score Range 4.5 - 36. Based on topography, zoning, flood plain, due diligence, ownership, current use, and development setting.

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Creative Site Assessment rates the development potential of business sites to support planning and strategic investments in infrastructure, due diligence, site certification, marketing, and site preparation. Use the assessment tool to compare sites in your community and determine which one has the most development opportunity.

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If you would like a more in-depth analysis of your product development opportunities, contact us. We provide site identification, site qualification, economic impact analysis, and other product development services.



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